

PRESS CLIP

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AUTOMOTIVE IDEA OF THE YEAR



This basic understanding needed patience, a deft touch, clear empowering of people and a great ability to guide and nurture people across the spectrum. Khattar had this covered and he made a success of this at Maruti Suzuki.

Switch now to a man who has trouble sitting at home and was itching to get back with cars and people. The big idea which he had was an independent chain of automotive workshops which not just serviced and repaired cars but also fuelled consumers' passions by giving them an opportunity to venture into customizing territory with after sales service support thrown in. Carnation Auto is an idea whose time has come. That it needed a Jagdish Khattar to get it off the ground is pure coincidence.

CARNATION AUTO - AN IDEA WHOSE TIME HAS COME

You have got to hand it to Jagdish Khattar. As they say you just can't keep a good man down, or out, and how well has he proved this. Carnation Auto is the stunning creation of this former bureaucrat who pedaled Indian tea to the world and then took Maruti Suzuki to dizzy heights. Not just in terms of sheer volume but because he dug deep to understand the diversity of our people, their buying needs and their operational requirements.

Adil Jal Darukhanawala